

COMMUNITY ENGAGEMENT PROGRAMS







DANCE PARADE®
NEW YORK

DANCE RESIDENCIES, WORKSHOPS, & SPECIAL EVENTS

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ENGAGING NEW YORK CITY'S FIVE BOROUGHS!

Dance Parade's Community Engagement Programs offer participants of all ages – in schools, recreation facilities, senior centers and at public events – opportunities to discover their own innate capacity for the communication of ideas, thoughts, and feelings through the medium of dance.

PROGRAM OFFERINGS

★ **CULTURAL RESIDENCIES**
Multi-week residencies focused on culturally specific dance forms

★ **COMMUNITY KINECT**
Using the artistry of dance to instill lifelong enthusiasm for physical fitness

★ **AGELESS ACTION**
Serving older Americans at community centers through the joy of movement and dance

★ **VIRTUAL PROGRAMS**
Making dance accessible no matter the location

★ **WORKSHOPS AND SPECIAL EVENTS**
Single Day Performances and Workshops

PROGRAM BENEFITS

- Exposure to the creative process as it relates to dance: from conception, to reflection, to construction, critique, and public presentation
- A greater comfort with, and awareness of, their bodies in space as individuals and as a collective
- Physical activity that supports coordination, flexibility, and improved circulation
- A unique perspective on learning history and cultural diversity by studying the way a culture moves

Since 2007, all participants in Dance Parade's Community Engagement Programs have the unique opportunity to dance alongside their teaching artists in our annual Parade on Avenue of the Americas and Festival in May!



Dance Parade is a 501(c)(3) non-profit that presents over 200 groups in over 100 styles of dance annually during our Annual Parade and Festival. Supported by proceeds from the Parade and its generous donors, we are privileged to be able to offer a unique, experienced selection of dance for your community through one (or more!) of our programs.

Dance Parade, Inc. is an approved vendor with the New York City Department of Education. Our vendor number is DAN576378.



CULTURAL **RESIDENCY** PROGRAM

OUR PARADE AND TEACHING ARTISTS SHINE IN SCHOOLS AND IN COMMUNITY CENTERS!

Throughout the New York City's 5 boroughs, we offer 6-10 week residencies with our qualified dance groups who immerse participants in a chosen cultural dance style and prepare them to be stars alongside 10,000 other dancers in our annual parade in May. Our residencies bridge the professional, aficionado and amateur dance worlds by making movement accessible to all audiences, while holding true to the discipline, passion and personal expression inherent to arts study.

Our residencies are guided by the NYC Department of Education Blueprint for Teaching and Learning in Dance, and a curriculum outline is available for every program.

★ SINGLE-GROUP RESIDENCIES

One of our experienced and specially trained teaching artists from a single dance genre will work with your community for 6-10 weeks.

A residency with one of Dance Parade's teaching artists provides a more in-depth experience in the international dance/culture of your choice — to support a curricular theme, or in celebration of a holiday, or to honor a particular region of the world.



★ MULTI-GROUP RESIDENCIES

Several of our experienced and specially trained teaching artists work with your community, giving them broad exposure to a range of cultural dance styles. Create your own program based on our available groups.

Programs we've designed include:

North-South-East-West: Four weeks each of dances from the North (French Canadian); South (Bolivian Tinkus); East (Japanese Yosakoi); and West (American line dancing)

Continental Tour: European folk dances from countries such as Bulgaria, Croatia, Italy, Russia, Bavaria, and Ireland.

Journey to Asia: Included groups who perform dances from India, Turkey, Nepal, and Thailand.

COMMUNITY
KINECT

Each session with Dance Parade artists instills techniques to promote increased flexibility, coordination and discrete motor skills and more efficient circulation. Students are exposed to adult role models of working dance artists which encourages them to think differently about physical fitness and exercise.

COMMUNITY KINECT SERVES YOUTH AND ADULT POPULATIONS IN THREE MAJOR WAYS:

- Provides alternatives to traditional fitness programs which are also culturally and socially relevant to the served populations.
- Encourages positive group dynamics, fosters cohesion and cooperation, and instills sensitivity and respect for personal vs. group space.
- Relieves stress and encourages creative problem-solving

NYC Parks

LIFELONG PHYSICAL AND SOCIAL WELLNESS THROUGH FITNESS ORIENTED DANCE

The inaugural Community Kinect program was developed in partnership with the New York City Parks & Recreation Centers in the Spring of 2012.





AGELESS **ACTION**

In partnership with the New York City Department for the Aging, Ageless Action is devoted to serving older Americans through the joy of movement and dance.

We honor life experiences with exercises that empower and re-inspire an aging nyc population. Ageless Action is a 10-week curriculum based on resources from the National Center for Creative Aging.

Students in a communal setting are exposed to diverse forms of traditional and modern dance forms. 60-minute classes with our friendly multicultural teaching artists focus on a gradual increase of balance, flexibility, stamina, and agility. Whether dancing down Avenue of the Americas, on a parade float, or in the Dance Parade grandstand, seniors are invited to be featured alongside their teachers and 10,000 dancers from around the globe in the annual Dance Parade on Avenue of the Americas and Festival in Tompkins Square Park.







NYC™
Department for the Aging

DANCE PARADE NEW YORK

VIRTUAL **PROGRAMS**

LIGHT UP STUDENTS ONLINE WITH AFRICAN, PAN-AMERICAN, ASIAN, AND OTHER FORMS OF DANCE!

Inspired by the global COVID-19 Pandemic and the necessity to keep dancing, continue learning, and connecting with one another, our organization has developed virtual dance programs and educational outreach initiatives for the times when meeting in-person is not possible or online learning experiences are desired.

VIRTUAL PROGRAM BENEFITS

- Inspiration to move and create no matter the location
- Exposure to new diverse ideas, movements, rhythms, and cultural experiences in a familiar setting.
- Access to concert quality dance in the comfort of participant's homes or classroom.
- Physical activity that supports well-being, coordination, creativity and engaging exploration of meaningful ways to maintain dance for a lifetime.

Participants have the unique opportunity to join the city wide celebration as a culminating experience in our annual Parade and Festival.





★ VIRTUAL CULTURAL RESIDENCIES*

One of our specially trained teaching artists from a specific dance style will work with your students for 8-10 weeks over your selected virtual teaching platform. Our residencies provide in-depth experience in the international dance/culture of your choice

★ VIRTUAL CLASSES*

Our highly trained dance artists teach weekly online classes providing fitness and joyful connection through movement for people of all ages. These classes are listed on our website and are offered on an ongoing basis.

*A computer, camera phone or tablet is required and we work with our client's privacy policies and protocols surrounding virtual learning.

★ VIRTUAL ASSEMBLIES

Introduce one or more cultural dance styles that support a curricular theme, celebrate a holiday, cultural diversity, or honor a particular region of the world. Through live virtual introduction, recorded performances, dynamic informational content, followed by a short livestream workshop, virtual assemblies give students broad exposure to select history, unique cultural traditions, and global dance practices.

WORKSHOPS, PERFORMANCES, AND **SPECIAL EVENTS**

CUSTOMIZED SINGLE DAY DANCE ACTIVITIES FOR STUDENTS, SENIORS AND THE GENERAL PUBLIC

Since 2007 Dance Parade has produced curated performances and workshops for diverse events and programs such as the Lincoln Square Tree Lighting Festival, Webster Hall, Green-Wood Cemetery, Community Access, Dance Manhattan, Dance New Amsterdam, Dixon Place, NY City Hall, and the New York City Parks Department. Our teaching artists and performing groups will travel to your school, business or community center to spark up the workplace, complement school curriculum with cultural dance or offer a fun fitness alternative—at an attractive cost.

SPECIAL EVENTS

Planning a festival, birthday party or cultural event? From Ballet to Breakdance, our network extends to over 30 styles taught by our teaching artists, drawn from a parade community representing more than 100 styles from around the globe.







HRPK

NEW YORK CITY DOT

WINTER'S EVE at Lincoln Square

GENERAL INFORMATION AND PRICING

CULTURAL RESIDENCY, COMMUNITY KINECT, VIRTUAL AND AGELESS ACTION PROGRAM INFORMATION

Dates:	Dates available from October – June with parade participation 3rd saturday in May
Length:	45—60 minutes; suggested minimum 10 weeks, one class per week
Fee:	$175 per teaching hour
Not included:	Costumes and parade floats (available at additional costs)
Participants:	K-12, Adults, Seniors (Maximum 25 participants)
Requires:	Large unobstructed space (minimum 20′ x 30′) and audio player with mp3 or bluetooth connection

All Residencies Include:

- An introduction to the history, vocabulary and aesthetics of global dance styles
- Exposure to adult role models who encourage fitness and wellness as central part of their lives
- Conditioning, technique, and cultural contextualization with teaching artists from the resident company
- A culminating performance at the site featuring participants and their teaching artists

Groups Performing in Parade Receive:

- Participation scholarship for the Dance Parade
- Presentation on our "Community" Stage in Tompkins Square Park after the parade

Title 1 schools may be eligible for discounted programming. Please inquire.

WORKSHOP, PERFORMANCE AND SPECIAL EVENTS GENERAL INFORMATION

Dates:	Dates available year-round based on requested group's availability
Length:	60 minute workshops, 45—60 minute performance
Fee:	Workshops: $350 single workshop $500 for two back-to-back workshops
Performances:	Include 3-4 professional performers: Recorded music: $2,000 Live music: $2,500 $300 per additional performer
Participants:	All ages and abilities
Requires:	Large unobstructed space (minimum 20′ x 30′) and audio player with mp3 or bluetooth connection
Capacity:	Audience capacity based on space availability (auditorium/theater preferred for all performances)



WHAT PARTNERS **SAY**

"Bronx Arena High School has partnered with Dance Parade since early 2022. [...] For the past [three] years, students have participated in the Dance Parade as a culminating experience—performing on a parade float along Avenue of the Americas and later on a stage in Tompkins Square Park. This opportunity to perform in a major citywide event has become one of the highlights of the school year for our students."

— Ty Cesene, Principal, Bronx Arena High School

"Our 3rd, 4th, and 5th graders have had the privilege of working with a Dance Parade teaching artist, learning dances from Haiti. The teaching artist's enthusiasm and embodiment of the language of dance is inspiring to our young students, and performing in the Parade and on stage in NYC has become one of the highlights of their year."

— Eric Grande, Principal, P.S. 56 The Lewis H. Latimer School

"We believe in the transformative power of arts education, and Dance Parade NY's program has been an integral part of our students' education, fostering cultural appreciation and artistic development. We are excited about the possibility of bringing these programs back to our school and facilitating the students' participation in the parade in May to showcase their hard work and dedication alongside their teaching artist and a global community of dancers."

— Reina Potaznik, Dance Educator and Arts Liaison, P.S.86K Bushwick Magnet Multimedia and Arts Academy

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