



COMMUNITY ENGAGEMENT PROGRAMS



DANCE[®] PARADE NEW YORK

DANCE RESIDENCIES, WORKSHOPS, & SPECIAL EVENTS

Carlye Eckert, Community Engagement Director • (971) 344-4844 • carlye@DanceParade.org

"I commend Dance Parade for advancing and celebrating the spirit of the arts in education that continues to enrich New York so greatly." – U.S. Senator Kristen Gillibrand

ENGAGING NEW YORK CITY'S FIVE BOROUGHES!

Dance Parade's Community Engagement Programs offer participants of all ages – in schools, recreation facilities, senior centers and at public events – opportunities to discover their own innate capacity for the communication of ideas, thoughts, and feelings through the medium of dance.

PROGRAM OFFERINGS

★ CULTURAL RESIDENCIES

Multi-week residencies focused on culturally specific dance forms

★ COMMUNITY KINET

Using the artistry of dance to instill lifelong enthusiasm for physical fitness

★ AGELESS ACTION

Serving older Americans at community centers through the joy of movement and dance

★ VIRTUAL PROGRAMS

Making dance accessible no matter the location

★ WORKSHOPS AND SPECIAL EVENTS

Single Day Performances and Workshops

PROGRAM BENEFITS

- ✱ Exposure to the creative process as it relates to dance: from conception, to reflection, to construction, critique, and public presentation
- ✱ A greater comfort with, and awareness of, their bodies in space as individuals and as a collective
- ✱ Physical activity that supports coordination, flexibility, and improved circulation
- ✱ A unique perspective on learning history and cultural diversity by studying the way a culture moves

Since 2007, all participants in Dance Parade's Community Engagement Programs have the unique opportunity to dance alongside their teaching artists in our annual Parade on Broadway and Festival in May!



Dance Parade is a 501(c)(3) non-profit that presents over 200 groups in over 100 styles of dance annually during our Annual Parade and Festival. Supported by proceeds from the Parade and its generous donors, we are privileged to be able to offer a unique, experienced selection of dance for your community through one (or more!) of our programs.



CULTURAL RESIDENCY PROGRAM

OUR PARADE AND TEACHING ARTISTS SHINE IN SCHOOLS AND IN COMMUNITY CENTERS!

Throughout the New York City's 5 boroughs, we offer 6-10 week residencies with our qualified dance groups who immerse participants in a chosen cultural dance style and prepare them to be "Stars on Broadway" alongside 10,000 other dancers in our annual parade in May. Our residencies bridge the professional, aficionado and amateur dance worlds by making movement accessible to all audiences, while holding true to the discipline, passion and personal expression inherent to arts study.

★ SINGLE-GROUP RESIDENCIES

One of our experienced and specially trained teaching artists from a single dance genre will work with your community for 6-10 weeks.

A residency with one of Dance Parade's teaching artists provides a more in-depth experience in the international dance/culture of your choice — to support a curricular theme, or in celebration of a holiday, or to honor a particular region of the world.

★ MULTI-GROUP RESIDENCIES

Several of our experienced and specially trained teaching artists work with your community, giving them broad exposure to a range of cultural dance styles. Create your own program based on our available groups.

Programs we've designed include:

North-South-East-West: Four weeks each of dances from the North (French Canadian); South (Bolivian Tinkus); East (Japanese Yosakoi); and West (American line dancing)

Continental Tour: European folk dances from countries such as Bulgaria, Croatia, Italy, Russia, Bavaria, and Ireland.

Journey to Asia: Included groups who perform dances from India, Turkey, Nepal, and Thailand.



COMMUNITY KINECT

Each session with Dance Parade artists instills techniques to promote increased flexibility, coordination and discrete motor skills and more efficient circulation. Students are exposed to adult role models of working dance artists which encourages them to think differently about physical fitness and exercise.

COMMUNITY KINECT SERVES YOUTH AND ADULT POPULATIONS IN THREE MAJOR WAYS:

- ✳ Provides alternatives to traditional fitness programs which are also culturally and socially relevant to the served populations.
- ✳ Encourages positive group dynamics, fosters cohesion and cooperation, and instills sensitivity and respect for personal vs. group space.
- ✳ Relieves stress and encourages creative problem-solving



NYC Parks

LIFELONG PHYSICAL AND SOCIAL WELLNESS THROUGH FITNESS ORIENTED DANCE

The inaugural Community Kinect program was developed in partnership with the New York City Parks & Recreation Centers in the Spring of 2012.



AGELESS ACTION

In partnership with the New York City Department for the Aging, Ageless Action is devoted to serving older Americans through the joy of movement and dance.

We honor life experiences with exercises that empower and re-inspire an aging nyc population. Ageless Action is a 10-week curriculum based on resources from the National Center for Creative Aging.

Students in a communal setting are exposed to diverse forms of traditional and modern dance forms. 60-minute classes with our friendly multicultural teaching artists focus on a gradual increase of balance, flexibility, stamina, and agility. Whether dancing down Broadway, on a parade float, or in the Dance Parade grandstand, seniors are invited to be featured alongside their teachers and 10,000 dancers from around the globe in the annual Dance Parade on Broadway and Festival in Tompkins Square Park.



NYCTM
Department for
the Aging

**DANCE
PARADE**
NEW YORK

VIRTUAL PROGRAMS

LIGHT UP STUDNETS ONLINE WITH AFRICAN, PAN-AMERICAN, ASIAN, AND OTHER FORMS OF DANCE!

Inspired by the global COVID-19 Pandemic and the necessity to keep dancing, continue learning, and connecting with one another, our organization has developed virtual dance programs and educational outreach initiatives for the times when meeting in-person is not possible or online learning experiences are desired.

VIRTUAL PROGRAM BENEFITS

- ✧ Inspiration to move and create no matter the location
- ✧ Exposure to new diverse ideas, movements, rhythms, and cultural experiences in a familiar setting.
- ✧ Access to concert quality dance in the comfort of participant's homes or classroom.
- ✧ Physical activity that supports well-being, coordination, creativity and engaging exploration of meaningful ways to maintain dance for a lifetime.

Participants have the unique opportunity to join the city wide celebration as a culminating experience in our annual Parade and Festival.



★ VIRTUAL CULTURAL RESIDENCIES*

One of our specially trained teaching artists from a specific dance style will work with your students for 8-10 weeks over your selected virtual teaching platform. Our residencies provide in-depth experience in the international dance/culture of your choice

★ VIRTUAL CLASSES*

Our highly trained dance artists teach weekly online classes providing fitness and joyful connection through movement for people of all ages. These classes are listed on our website and are offered on an ongoing basis.

**A computer, camera phone or tablet is required and we work with our client's privacy policies and protocols surrounding virtual learning.*

★ VIRTUAL ASSEMBLIES

Introduce one or more cultural dance styles that support a curricular theme, celebrate a holiday, cultural diversity, or honor a particular region of the world. Through live virtual introduction, recorded performances, dynamic informational content, followed by a short livestream workshop, virtual assemblies give students broad exposure to select history, unique cultural traditions, and global dance practices.



WORKSHOPS, PERFORMANCES, AND SPECIAL EVENTS

CUSTOMIZED SINGLE DAY DANCE ACTIVITIES FOR STUDENTS, SENIORS AND THE GENERAL PUBLIC

Since 2007 Dance Parade has produced curated performances and workshops for diverse events and programs such as the Lincoln Square Tree Lighting Festival, Webster Hall, Green-Wood Cemetery, Community Access, Dance Manhattan, Dance New Amsterdam, Dixon Place, NY City Hall, and the New York City Parks Department. Our teaching artists and performing groups will travel to your school, business or community center to spark up the workplace, compliment school curriculum with cultural dance or offer a fun fitness alternative—at an attractive cost.

SPECIAL EVENTS

Planning a festival, birthday party or cultural event? From Ballet to Breakdance, our network of artists extends to over 75 styles of dance.



GENERAL INFORMATION AND PRICING

CULTURAL RESIDENCY, COMMUNITY KINECT, VIRTUAL AND AGELESS ACTION PROGRAM INFORMATION

Dates:	Dates available from October - June with parade participation 3rd saturday in May
Length:	45–60 minutes; suggested minimum 10 weeks, one class per week
Fee:	\$175 per teaching hour
Participants:	K-12, Adults, Seniors (Maximum 25 participants)
Requires:	Large unobstructed space (minimum 20' x 30') and audio player with mp3 or bluetooth connection

All Residencies Include:

- An introduction to the history, vocabulary and aesthetics of global dance styles
- Exposure to adult role models who encourage fitness and wellness as central part of their lives
- Conditioning, technique, and cultural contextualization with teaching artists from the resident company
- A culminating performance at the site featuring participants and their teaching artists

Groups Performing in Parade Receive:

- Participation scholarship for the Dance Parade
- Presentation on our "Community" Stage in Tompkins Square Park after the parade

*Title 1 schools may be eligible for discounted programming.
Costumes and parade floats available at additional costs.
Please inquire.*

WORKSHOP, PERFORMANCE AND SPECIAL EVENTS GENERAL INFORMATION

Dates:	Dates available year-round based on requested group's availability
Length:	60 minute workshops, 30–45 minute performance
Fee:	Workshops: \$350 single workshop \$500 for two back-to-back workshops Performances: \$1500 (3–4 professional performers) \$300 per additional performers Additional \$500 with live musicians
Participants:	All ages and abilities
Requires:	Large unobstructed space (minimum 20' x 30') and audio player with iPod connection
Capacity:	Audience capacity based on space availability (auditorium/theater preferred for all performances)





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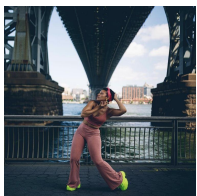


Engaging the world through the joy of dance

DANCE PARADE TEACHING ARTISTS



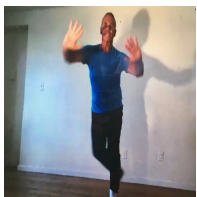
Robenson Mathurin (Haitian Folk, African Diaspora, Contemporary) is a New York-based dance artist performing, choreographing, and teaching Haitian Folklore, Contemporary, Modern, Jazz, and Afro-based dance styles. His goal is to spread joy by building awareness of Afro-diaspora dance and exchanging with fellow dance artists in this industry.



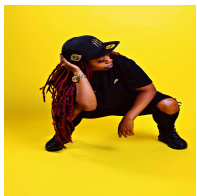
Stephanie Peña (Salsa, Bachata, Merengue) earned an MFA in Choreography at the University of Roehampton in London. As a teaching artist, she teaches children K-12 at public schools and community centers through Dance Parade, Dancewave, Pentacle, AIRE Purelement and Little Island Outreach Program. Peña continues to grow by collaborating with dance artists and inspiring others to move their bodies.



Funmilayo Chesney (African Congolese, Afro Brazilian, Hip Hop) has been teaching dance in NYC for over 20yrs and is the director of FUSHA Dance Company founded in 1995. Funmilayo formed Fusha Dance Company to empower and educate people on the healing powers of dance and to celebrate the richness of dance and culture from Africa and the diaspora. She is employed by the Department of Education where she teaches ethnic dance to pre-k through 12th grades in the artist in residence program.



Tom Sullivan (Improvisation and Creative Contemporary Movement) earned a BA in Special Education from Arizona State University, MS in Special Education from Hunter College/CUNY, and MA in Dance Education from New York University/Steinhardt. Upon retiring from teaching Special Education classes for the NYC Department of Education, he has worked as a teaching artist in dance for Dance Parade, Go Project, Arts Connection, 92nd Street Y, Education in Dance and the Related Arts, and volunteering as a teaching assistant with Dance for PD (Parkinson's Disease).



Abeba Baptiste (Contemporary, Hip hop, African Diaspora) is well-versed in multiple dance styles ranging from Hip-Hop to Afro-Fusion, Abeba showcases her passion for movement through an authentic, cultural, and urban lens. Graduating from Hofstra University in 2019, with a B.A. in Dance and Public Relations she is currently in graduate school, pursuing a M.A. at New York University in Dance Education with a concentration on dances of the African Diaspora. Through sharing and collaborating, Abeba hopes to continue to be a vessel for art and expression.



Victor "Kid Glyde" Alicea (Breakdance) is the president of Dynamic Rockers, one of hip hop's most historically significant dance crews. In addition to being a world-renowned dancer, he is a committed educator, mentor and entrepreneur who has also performed extensively in live performances and battles around the world. Kid Glyde is the founder of Kids Breaking League Studios and KBL Foundation which focuses on making the maximum positive effort for the community and helping connect kids around the world through the art of dance.



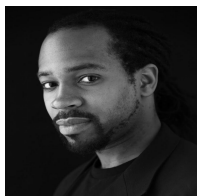
Ru Bao (Ballroom, Latin, Social Dancing) graduated from Beijing Dance Academy University where he became a professional dance teacher. In addition to being internationally renowned ballroom dancer, Mr. Ru has acted as a judge for the USA and China "Level A" Dance Competition. Today, Mr. Ru is an IDTA and NDCA Professional Dance teacher, a professor of Beijing Dance Academy University, the founder of Asian American DanceSport Corporation, and the Director of Ru Dance NY School.



Martha Nora Zarate (Mexican Folkloric, Latin, Indigenous Dance) For 35 years, Martha Nora Zarate has actively participated in Mexican folkloric dance throughout the Americas and Europe, both on stage & behind the curtains, including research, instruction, and artistic direction. In 2013, she founded Mazarte Dance company to fulfill her vision of creating a tangible union between dance, research, and authentic indigenous art. Through Mazarte, Martha aims to create awareness about Mexican cultural heritage while also preserving artistic techniques that are in danger of being forgotten and lost.



Pooja Narang (Indian Dance and Bollywood) is a Bollywood dance choreographer, educator, and director of Indian dance school Bollywood Axion. Pooja's dance classes and individual training lessons are in high demand in NYC and around the country. Fusing contemporary western influences, classical Indian dance techniques, and contagious energy of Punjabi Bhangra and the passionate spirit of Hindi cinema, Pooja hopes to spread her love of Bollywood and Bhangra dancing to people of all ages and backgrounds.



Marlon "International" Mills (Salsa), one of New York's most well-known dance personalities in the Salsa dance community, was born in NY to parents from the Caribbean and was educated in NY & Spain. He has trained with some of the best in the business, including Maria and Eddie Torres and has been teaching Salsa for more than 14 years. He has made appearances on Sesame Street as a performer and at Lincoln Center's Midsummer Night Swing as an instructor and performer. Marlon has taught at prestigious universities such as NYU, Columbia Business School and Hofstra University, LIU, 92Y; for Dancing Classrooms and Dance Parade.



Karen Kriegel (Traditional Korean Dance) began her Korean dance career in NYC while attending the Juilliard School after being introduced to Master Sohn InYoung of the NOW Dance Company. For 18 years Ms. Kriegel has studied with many teachers focusing on Korean traditional dance, neo-traditional and works at her own dance company, the WDI-World Dance Initiative, which collaborates with folkloric dancers of other genres in performance and teaching settings.