



# COMMUNITY ENGAGEMENT PROGRAMS



# DANCE<sup>®</sup> PARADE NEW YORK

DANCE RESIDENCIES, WORKSHOPS, & SPECIAL EVENTS

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*"I commend Dance Parade for advancing and celebrating the spirit of the arts in education that continues to enrich New York so greatly." - U.S. Senator Kristen Gillibrand*



# ENGAGING NEW YORK CITY'S FIVE BOROUGHES!

Dance Parade's Community Engagement Programs offer participants of all ages - in schools, recreation facilities, senior centers and at public events - opportunities to discover their own innate capacity for the communication of ideas, thoughts, and feelings through the medium of dance.

## PROGRAM OFFERINGS

### ★ CULTURAL RESIDENCIES

Multi-week residencies focused on culturally specific dance forms

### ★ COMMUNITY KINECT

Using the artistry of dance to instill lifelong enthusiasm for physical fitness

### ★ AGELESS ACTION

Serving older Americans at community centers through the joy of movement and dance

### ★ WORKSHOPS AND SPECIAL EVENTS

Single Day Performances and Workshops

## PROGRAM BENEFITS

- \* Exposure to the creative process as it relates to dance: from conception, to reflection, to construction, critique, and public presentation
- \* A greater comfort with, and awareness of, their bodies in space as individuals and as a collective
- \* Physical activity that supports coordination, flexibility, improved circulation, and engaging explorations of meaningful ways to maintain fitness for a lifetime
- \* A unique perspective on learning about and respecting history, progress and diversity by studying the way a culture moves

**Since 2007, all participants in Dance Parade's Community Engagement Programs have the unique opportunity to dance alongside their teaching artists in our annual Parade on Broadway and Festival in May!**



*Dance Parade is a 501(c)(3) non-profit that presents over 200 groups in over 100 styles of dance annually during our Annual Parade and Festival. Supported by proceeds from the Parade and its generous donors, we are privileged to be able to offer a unique, experienced selection of dance for your community through one (or more!) of our programs.*



# CULTURAL RESIDENCY PROGRAM

## OUR PARADE AND TEACHING ARTISTS SHINE IN SCHOOLS AND IN COMMUNITY CENTERS!

Throughout the New York City's 5 boroughs, we offer 6-10 week residencies with our qualified dance groups who immerse participants in a chosen cultural dance style and prepare them to be "Stars on Broadway" alongside 10,000 other dancers in our annual parade in May. Our residencies bridge the professional, aficionado and amateur dance worlds by making movement accessible to all audiences, while holding true to the discipline, passion and personal expression inherent to arts study.

### ★ SINGLE-GROUP RESIDENCIES

One of our experienced and specially trained teaching artists from a single dance genre will work with your community for 6-10 weeks.

A residency with one of Dance Parade's teaching artists provides a more in-depth experience in the international dance/culture of your choice – to support a curricular theme, or in celebration of a holiday, or to honor a particular region of the world.

### ★ MULTI-GROUP RESIDENCIES

Several of our experienced and specially trained teaching artists work with your community, giving them broad exposure to a range of cultural dance styles. Create your own program based on our available groups.

Programs we've designed include:

**North-South-East-West:** Four weeks each of dances from the North (French Canadian); South (Bolivian Tinkus); East (Japanese Yosakoi); and West (American line dancing)

**Continental Tour:** European folk dances from countries such as Bulgaria, Croatia, Italy, Russia, Bavaria, and Ireland.

**Journey to Asia:** Included groups who perform dances from India, Turkey, Nepal, and Thailand.





# COMMUNITY KINECT

Each session with Dance Parade artists instills techniques to promote increased flexibility, coordination and discrete motor skills and more efficient circulation. Students are exposed to adult role models of working dance artists which encourages them to think differently about physical fitness and exercise.

## COMMUNITY KINECT SERVES YOUTH AND ADULT POPULATIONS IN THREE MAJOR WAYS:

- \* Provides alternatives to traditional fitness programs which are also culturally and socially relevant to the served populations.
- \* Encourages positive group dynamics, fosters cohesion and cooperation, and instills sensitivity and respect for personal vs. group space.
- \* Relieves stress and encourages creative problem-solving



## LIFELONG PHYSICAL AND SOCIAL WELLNESS THROUGH FITNESS ORIENTED DANCE

The inaugural Community Kinect program was developed in partnership with the New York City Parks & Recreation Centers in the Spring of 2012.



# AGELESS ACTION

In partnership with the New York City Department for the Aging, Ageless Action is devoted to serving older Americans through the joy of movement and dance.

We honor life experiences with exercises that empower and re-inspire an aging nyc population. Ageless Action is a 10-week curriculum based on resources from the National Center for Creative Aging.

Students in a communal setting are exposed to diverse forms of traditional and modern dance forms. 60-minute classes with our friendly multicultural teaching artists focus on a gradual increase of balance, flexibility, stamina, and agility. Whether dancing down Broadway, on a parade float, or in the Dance Parade grandstand, seniors are invited to be featured alongside their teachers and 10,000 dancers from around the globe in the annual Dance Parade on Broadway and Festival in Tompkins Square Park.



**NYC**<sup>TM</sup>  
Department for  
the Aging

**DANCE  
PARADE**  
NEW YORK



# WORKSHOPS, PERFORMANCES, AND **SPECIAL EVENTS**

## **CUSTOMIZED SINGLE DAY DANCE ACTIVITIES FOR STUDENTS, SENIORS AND THE GENERAL PUBLIC**

Since 2007 Dance Parade has produced curated performances and workshops for diverse events and programs such as the Lincoln Square Tree Lighting Festival, Webster Hall, Green-Wood Cemetery, Community Access, Dance Manhattan, Dance New Amsterdam, Dixon Place, NY City Hall, and the New York City Parks Department. Our teaching artists and performing groups will travel to your school, business or community center to spark up the workplace, compliment school curriculum with cultural dance or offer a fun fitness alternative—at an attractive cost.

## **SPECIAL EVENTS**

Planning a festival, birthday party or cultural event? From Ballet to Breakdance, our network of artists extends to over 75 styles of dance.



# GENERAL INFORMATION AND PRICING

## CULTURAL RESIDENCY, COMMUNITY KINECT AND AGELESS ACTION PROGRAM INFORMATION

|                      |  |
|----------------------|--|
| <b>Dates:</b>        | Dates available from January – May with parade participation                       |
| <b>Length:</b>       | 45–60 minutes; minimum five weeks, one class per week                              |
| <b>Fee:</b>          | \$75–\$150 per class   |
| <b>Participants:</b> | K-12, Adults, Seniors<br>(Maximum 25 participants)                                 |
| <b>Requires:</b>     | Large unobstructed space (minimum 20' x 30') and audio player with iPod connection |

### All Residencies Include:

- An introduction to the history, vocabulary and aesthetics of global dance styles
- Exposure to adult role models who encourage fitness and wellness as central part of their lives
- Conditioning, technique, and cultural contextualization for 45-55 minutes each week with teaching artists from the resident company
- A culminating event (a “Mini Parade”) for the Residency’s audiences featuring participants and their teaching artists
- Participation scholarship for the Dance Parade

### Groups Performing in Parade Receive:

- Complimentary t-shirts and/or costumes for participation in the parade alongside resident teaching artists
- Presentation on our “Families” Stage in Tompkins Square Park after the parade

## WORKSHOP, PERFORMANCE AND SPECIAL EVENTS GENERAL INFORMATION

|                      |   |
|----------------------|---|
| <b>Dates:</b>        | Dates available year-round based on requested group’s availability  |
| <b>Length:</b>       | 60–90 minute workshops,<br>15–60 minute performance   |
| <b>Fee:</b>          | <b>Workshops:</b><br>\$75–\$150 per artist<br><br><b>Performances:</b><br>\$250 and up (based on requested group) |
| <b>Participants:</b> | All ages and abilities  |
| <b>Requires:</b>     | Large unobstructed space (minimum 20' x 30') and audio player with iPod connection                                |
| <b>Capacity:</b>     | Audience capacity based on space availability (auditorium/theater preferred for all performances)                 |





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